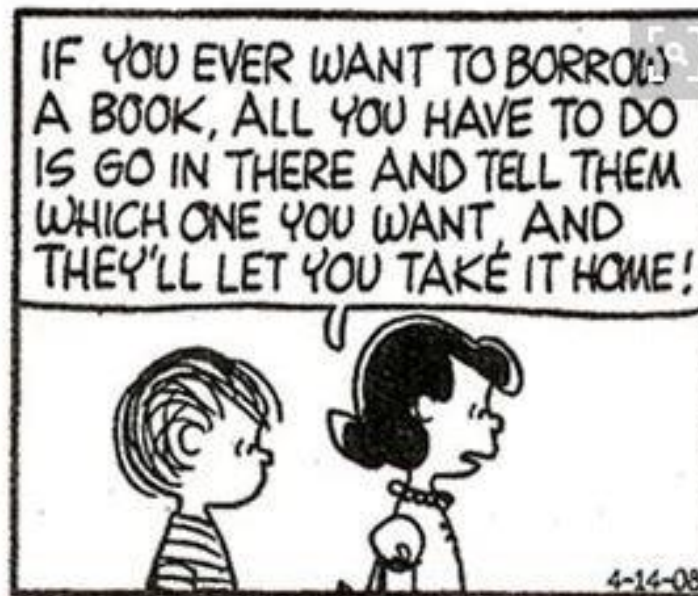




Moving with Momentum

Highland City Library Strategic Plan



4-14-08



SCHULZ





Where We've Been

2010-12 strategic plan – providing basic services, establishing traditions and services

2013-15 strategic plan -- improving existing services, looking for efficiencies



Where We Are

The mission of the Highland City Library includes the following goals:

1. provide residents with access to information that educates, inspires, and entertains;
2. involve the community through outreach programs to help residents understand the benefits of a community library; and
3. prepare for the future growth of a successful library.





WE ARE UPGRADING OUR SYSTEMS!



THAT'S GOOD FOR ALL OF US
We'll be up and running bigger and better than before!
But in the meantime, there could be a few hiccups.
So we thank you in advance for your patience!



BEYOND THE BOOKSHELF

workshops | events

October 2016

CHESS CLUB
FAMILY FUN GAMES/
CHESS CLUB NIGHT:
Mon, Oct. 3 @ 7:30 p.m.
Come play at the library!

ART CLASSES: WATERCOLOR
Every Tues., 7:30 p.m.
10/4—Watercolor basics.
10/11—Watercolor animals
10/18—Easy Landscape
10/25—Pumpkin Still Life

PARENTING UPLIFT:
Thursday, Oct 6 & 20 @ 7:30
6th: Pathologically Positive Parenting
20th: The Entitlement Trap—Come learn how to avoid it, or get out of it.

ROBOTICS:
Monday, Oct. 10 @ 7:30 p.m.
Don't miss one of our most popular classes!

GENEALOGY
GENEALOGY WITH: MATT PINKSTON
Thursday, Oct. 20 @ 7:30 p.m.
Receive personalized help with your family tree.

GIRLS NIGHT OUT: CREEPY CRAFTS & TREATS
Saturday, Oct. 15
AFTER HOURS event @ 7:00
Hey ladies... the library all to yourselves! AND... tons of ideas for fun Halloween crafts and treats—even eat and make some of your own.

HIGHLAND HAUNTINGS:
Monday, Oct 17 @ 7:30
Spooky Stories for the family—well, kind of. Bring those who are ready for a little bit of thrill! First 30 minutes will be for little ones. But the longer you stay, the scarier it will get!

PLANTS & SOILS: BOTANY
Monday, Oct 24 @ 7:30
Basic plant anatomy and tips to ID the plants and weeds growing all around us.

COMPUTER CLASS: HIGHLAND ONLINE
Our library has SO many online resources, from continuing education to music. Come learn how to access it all—FOR FREE!



HIGHLAND CITY LIBRARY

Then and Now

	2015	2016	% increase
Volunteer Hours	Sept = 34.5 Oct = 26.5 Nov = 54.25 Dec = 44	Sept = 114 Oct = 110.75 Nov = 44.75 Dec = 67.5	111.61%
Items Added to Collection	Sept – Dec 200 items average	Sept – Dec 475 item average	137.5%
Reference Desk Questions	Aug – Dec 100 questions average	Aug – Dec 461 questions average	361%

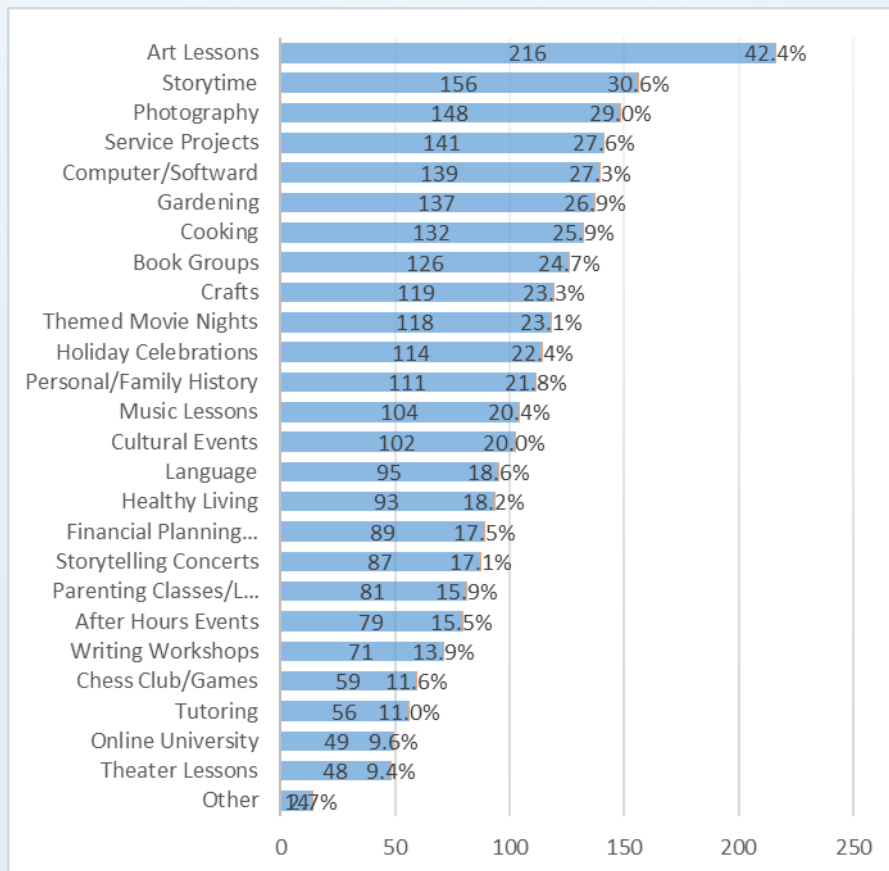
Then and Now

	2015	2016	% increase
Circulation Stats (all items)	Sept = 8279 Oct = 7477 Nov = 6335 Dec = 5911 Total = 28,002	Sept = 12,902 Oct = 11,796 Nov = 11,127 Dec = 8,677 Total = 44,502	Sept = 55.84% Oct = 57.76% Nov = 75.64% Dec = 46.79% Total = 58.92%
Programs	July – Dec Other Programs (non- storytime) = 10 Attendance = 187	July – Dec Adult/family programs = 54 Attendance = 2164	440% in programs offered 1057% increase in attendance

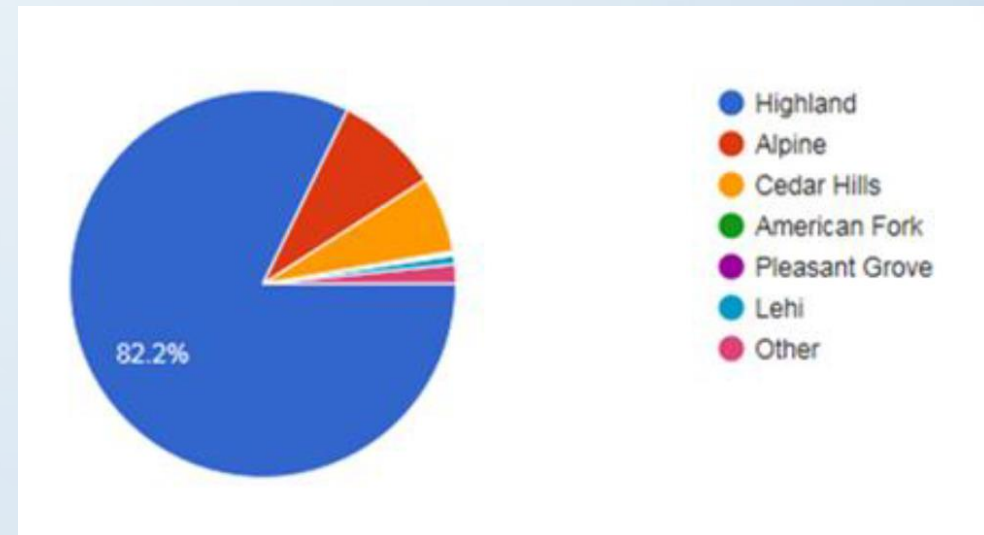
Survey Results (completed 12/16)

570 Responses

Which of the following workshops/events... would you attend?



Which city do you live in?





Why are we here today?

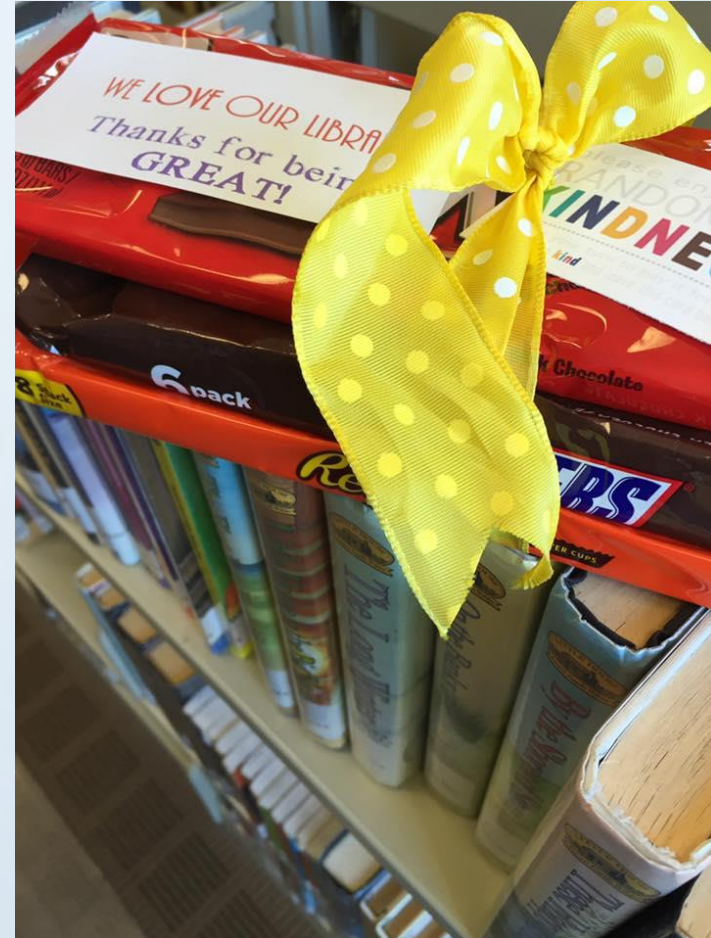
2016-2025 Strategic Plan

The Highland City Library seeks to provide a versatile community space which evolves with changing technology and social trends to empower unique learning opportunities, literacy, and lifelong education.



Goal #2

Involve the community through outreach programs to help residents understand the benefits of a community library.





Provide residents with a gathering place that creates a sense of community and enhances the quality of life while preparing for future growth.



Questions &
Comments

