

# HIGHLAND CITY 2019 REVIEW

# HIGHLAND IN THE NEWS

- Over 45 mentions on televised media, newspapers, and news websites including:
  - TV:** ABC<sub>4</sub>, FOX<sub>13</sub>, KSLTV, KUTV<sub>2</sub>
  - Newspapers:** Daily Herald, Deseret News, Salt Lake Tribune, US News & World Report
  - Web Media:** Utah League of Cities & Towns, Utah Policy

# HIGHLAND IN THE NEWS

- Subjects included:
  - Public Safety: 2<sup>nd</sup> safest city in Utah, Lone Peak HS scare, burglar turns out to be Turkey
  - City: Value of Human Life Resolution (*This was picked up by the associated press and appeared in papers throughout the country*), Public Safety Fee, Fling, ...
  - Residents: Dr. William Parker, State Auditor John Dougal

# RESIDENT COMMUNICATION MTGS (25)

- **Jan-Dec:** Meet with the Mayor 2<sup>nd</sup> Wed of each month
- **Jan 24:** Mountain Ridge Park Open House
- **Jan 30:** Ridgeview Open House
- **Feb 21:** UDOT Canal Blvd Extension Open House
- **Mar 13:** N. County Blvd UDOT Review of Safety Issues
- **Mar 27:** Ridgeview Open House
- **May 2:** Budget Open House
- **May 22 & 30:** Public Safety Funding Open House
- **Jul 18:** City Council Candidate Open House
- **Sep 11:** Meet the City Council Candidates
- **Oct 10:** City Council Candidate Debate
- **Nov 13:** M.R. Park Design Open House
- **Nov 21:** West Side Collector Road Traffic Study Report

# ROADS

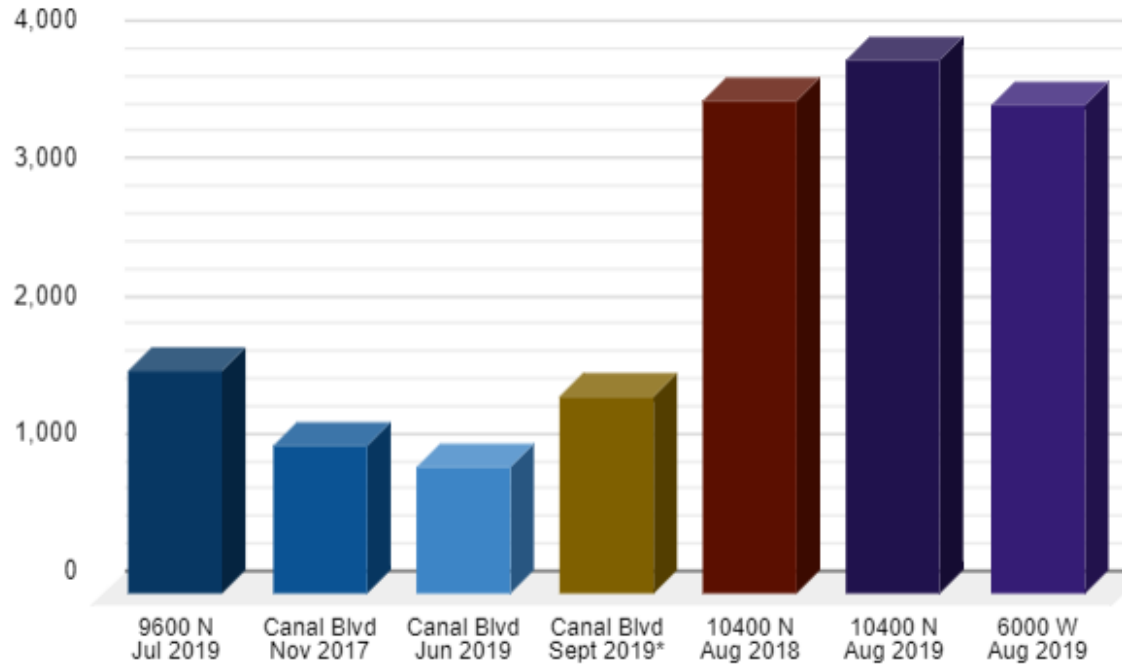
Category	Planned	Completed	Variance	Cost	Miles
Rehabilitation	12	7	-41.7%	\$594,198*	2.24
Preservation	28	39	39.3%	\$432,778	5.81
Total	40	46	15.0%	\$1,026,976	8.05

## Major Projects

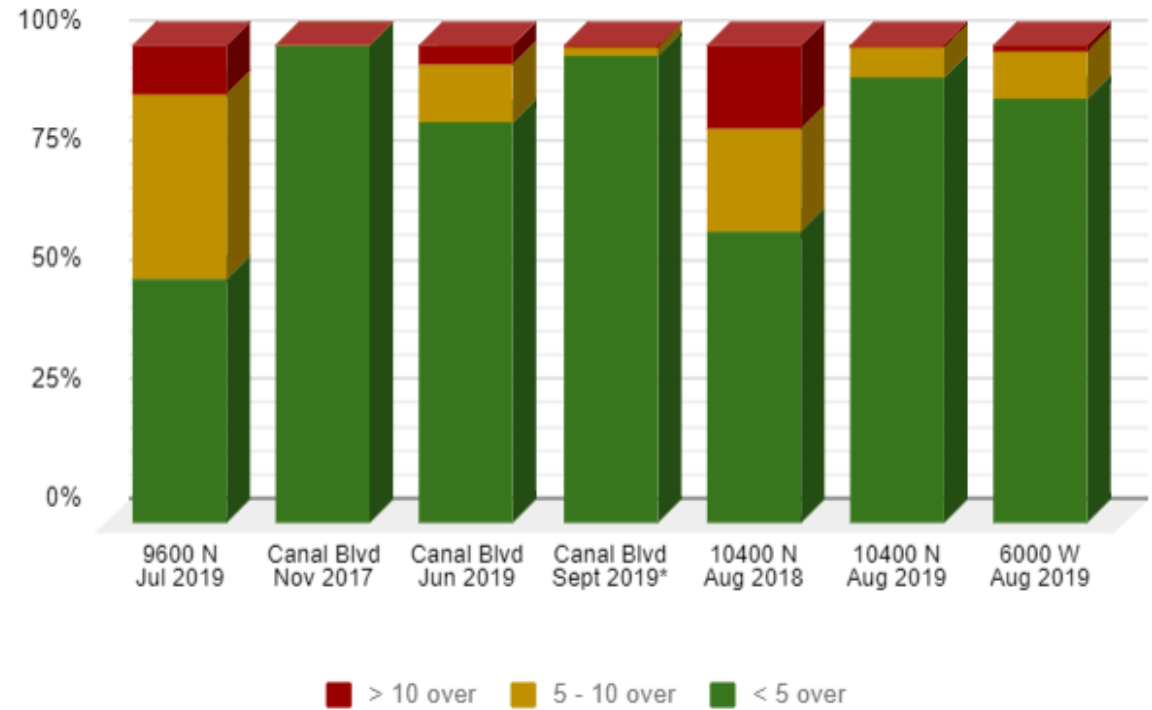
- 6000 W
- 6400 W
- \*9600 N (west end) remainder pushed to done next year because of sewer expansion needed due to Boyer project.

# TRAFFIC CHARTS

### Average Number of Trips per Day



### % of Trips at Speed Range Compared to Limit



# CITY PROJECTS

- Sewer relining (Pheasant Hollow)
- Lift Station issues at Victor View
- Container used to store cemetery cleanup items
- Website redesign
- Designs
  - Canal Blvd
  - Salt Storage Building
  - Park Maintenance Building
  - 9600 N Sewer
  - Knight Avenue 12 in. Waterline for Boyer
- Design and Build:
  - Country French Detention

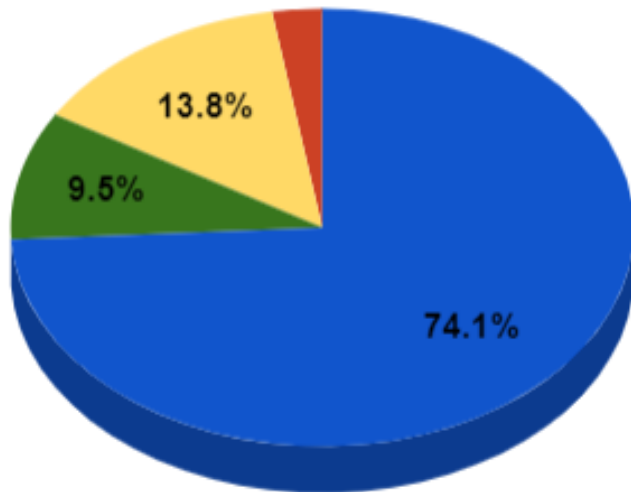
# COUNCIL/MAYOR ACTIONS

- Added \$100K to trail maintenance
- Public Safety Fee implemented
- Lone Peak Business Alliance
- Short-Term Rental Ordinance
- Canal Blvd extension funding (additional \$7M)
- Approved Ridgeview (699 residential units).
- Denied aquapark on Highland Glen Lake
- Denied 25-27 pickleball courts



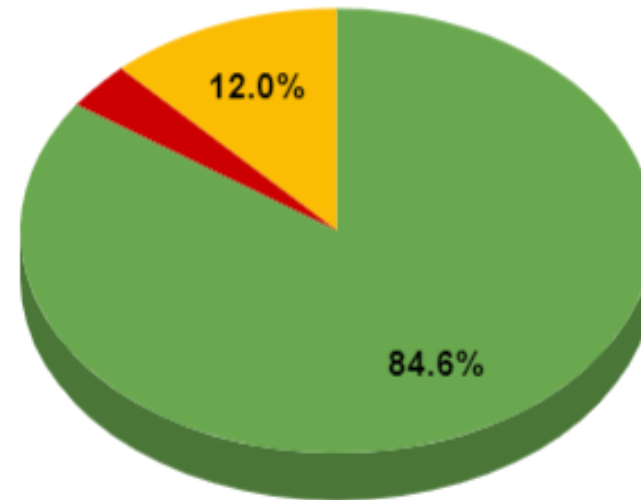
# VOTING STATISTICS

2019 Council Vote Counts



● Unanimous ● Split (4/1) ● Split (3/2) ● Split (3/1)

2019 Vote Results



● Passed ● Failed ● Continue

# VOTING STATISTICS

Votes	Count	%		Type	Count	%
Unanimous	86	72.3%		Passed	99	83.2%
Split (4/1)	11	9.2%		Failed	4	3.4%
Split (3/2)	16	13.4%		Continued	14	11.8%
Split (3/1)	3	2.5 %				
Total	119					

# SOCIAL MEDIA – FACEBOOK

Category	Posts	Reach	Clicks	Reactions
City Facebook	268	Ave: 487 Max: 4,869	74 1,027	15 364
• Top Reach	<ul style="list-style-type: none"> <li>• Highland/Alpine are ranked the 2nd safest cities this year (4,869)</li> <li>• Silent Santa at Hometown Holiday (3,684)</li> <li>• Macey's is coming to Highland (3,477)</li> </ul>			
• Top Clicks	<ul style="list-style-type: none"> <li>• Macey's is coming to Highland (1,027)</li> <li>• Dev Center land development open house (872)</li> <li>• Public Safety Fee video (810)</li> </ul>			
• Top Reactions	<ul style="list-style-type: none"> <li>• Macey's is coming to Highland (364)</li> <li>• Dr Parker inducted into AF Hospital Hall of Fame (328)</li> <li>• Rep Dr. Mike Kennedy receives award (246)</li> </ul>			

# SOCIAL MEDIA – YOUTUBE

Utah's Highlander	Views			
	Videos	Ave	Min	Max
<b>All</b>	<b>33</b>	<b>147</b>	<b>7</b>	<b>885</b>
<b>Top videos:</b>	<ul style="list-style-type: none"> <li>• Kim Rodela – Highland City Council Candidate (885)</li> <li>• Brittney Bills – Highland City Council Candidate (843)</li> <li>• Public Safety – Tax or Tax (445)</li> </ul>			
<b>Council Meetings</b>	<b>19</b>	<b>29</b>	<b>7</b>	<b>166</b>
<b>Top Council videos:</b>	<ul style="list-style-type: none"> <li>• Dec 3 – Apple Creek, PI connection, O.S. Trail Removal (166)</li> <li>• Jul 18 – Human Life, Spring Creek Park, Lehi Dry Creek (54)</li> <li>• Aug 6 – Flex Office, Produce Stand, Urban Deer Control (47)</li> </ul>			

# EVENTS (11+)

- **Mar 16:** Fairytale Ball
- **Apr 11:** Volunteer Recognition and Recruitment
- **May 2:** Budget Open House
- **Jul 29:** Children's Entrepreneur Market
- **Jul 29-Aug 3:** Fling
- **Sep 14:** Kids Night
- **Oct 24:** Senior Citizen Appreciation Dinner
- **Oct 28-29:** Pumpkin Walk
- **Nov 11:** Veteran's Day Ceremony
- **Dec 2:** Hometown Holiday
- **Dec 7:** Christmas Craft Day